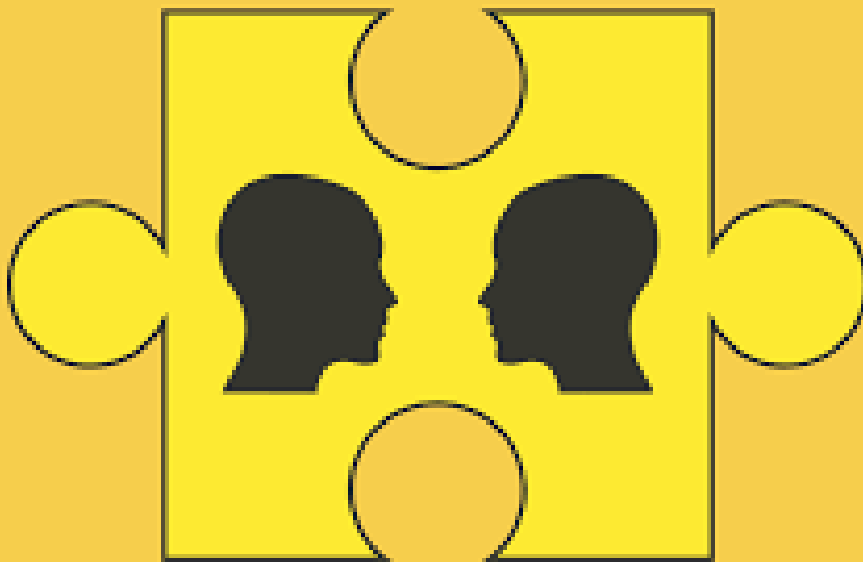


Communication Matters  
International AAC  
Conference 2026



Communication  
**Matters**

Exhibition and Sponsorship  
Opportunities

# ABOUT CM

Communication Matters (CM) is a **UK wide charity** established in 1986 that supports people of all ages who find it hard to communicate because they have little or no clear speech.

**Our mission** is to support people who use Augmentative and Alternative Communication (**AAC**) in their **basic human right** to communicate, be included and heard in an equitable society.

Our aims are to **increase awareness** about AAC, improve service standards, encourage AAC research and **empower AAC users**.



# ABOUT EXHIBITING AND SPONSORSHIP

Communication Matters International AAC Conference is the **UK's leading annual AAC event**, uniting researchers, professionals, suppliers, AAC users, and their families to share knowledge and experiences. Hosted at the University of Leeds, it **attracts over 500 delegates** for keynote and plenary talks, 80+ presentations and workshops, a major AAC/AT exhibition, networking opportunities, and a celebratory conference dinner.

Previous conference delegates have been comprised of British and International **decision-makers, researchers and consumers** including:

29% AAC/AT Professionals & Consultants

28% Speech & Language Therapists and Assistants

28% AAC Users, their Parents, Carers and Family Members

6% University Researchers and Students



**Communication Matters is excited to offer several opportunities to exhibit or sponsor at the 2026 International AAC Conference.**

**The exhibition lasts over two and a half days, and will be held in the University Refectory which is the central hub of the conference.**



# SPONSORSHIP OPPORTUNITIES

Please see the different sponsorship opportunities for this year's conference below. Should you have any questions please contact [events@hg3.co.uk](mailto:events@hg3.co.uk).



## **Supplier Strand £2,500 (2 available)**

This is an opportunity to have a strand/parallel session within the programme for a full day. It is a great opportunity to use a dedicated room to utilise in whatever way you require. This could be set up for workshop sessions, seminars, symposium etc. and allow a more hands on approach.



## **Conference Delegate Badge Sponsorship £600 (1 available)**

This is an opportunity to have your company logo printed on delegate name badges, enabling your company logo to be well visible throughout the duration of the conference.



## **Delegate Bags £400 plus price of bags sourced by your company (1 available)**

To make sure your company name is 'up front' throughout the event the conference bag displays the name of the conference along with the sponsoring company logo. The organisers would need to see the sample of the proposed delegate bag for approval. ~500 bags provided by sponsor.



## **Full Page Programme Advert £500 (2 available)**

The published programme book will contain the conference programme, abstracts, and venue information. Sponsors are invited to place an advert into this programme at the above rate and must provide artwork. The size of the advert is a full page.




## **Half Page Programme Advert £320 (4 available)**

The published programme book will contain the conference programme, abstracts, and venue information. Sponsors are invited to place an advert into this programme at the above rate and must provide artwork. The size of the advert half page.



## **Quarter Page Programme Advert £225 (12 available)**

The published programme book will contain the conference programme, abstracts, and venue information. Sponsors are invited to place an advert into this programme at the above rate and must provide artwork. The size of the advert is quarter page.



# SPONSORSHIP OPPORTUNITIES

Please see the different sponsorship opportunities for this year's conference below. Should you have any questions please contact [events@hg3.co.uk](mailto:events@hg3.co.uk).

## **Pre-Conference Email Blast £450 (3 available)**

The pre-conference e-mail blast provides the opportunity to share key details about your company and relevant information to help spark conversations with delegates ahead of the conference.

## **AAC User Dinner Sponsorship £500 (2 available)**

This is a great opportunity for your company to host the AAC User Dinner on Sunday evening. This is a time for AAC Users, families and carers to come together and network. Your company will be profiled during the Dinner and you will be able to put your own branding up during the evening.

## **40th Anniversary Celebratory Dinner Sponsorship £1,000 (2 available)**

Our 40th Anniversary Celebratory Dinner will be held at The Royal Armouries, and it is a semi formal evening for all attendees to get together.

Your company will be profiled during the course of the evening you will be able to put your own branding up during the evening.



# EXHIBITION OPPORTUNITIES

Please see the different exhibition opportunities for this year's conference. Exhibition stands are sold as **space only** and are allocated on a first come, first served basis. Should you have any questions please contact [events@hg3.co.uk](mailto:events@hg3.co.uk).

All exhibitors will be given the opportunity to submit one presentation for the "Exhibitor strand." Please note, due to limited slots they will be allocated on a first come first serve basis. Book now to avoid disappointment! After your stand is booked, we will send a link so you can submit your organisation's abstract of no more than 300 words.

## **Gold Exhibitor £3,500 (3 available)**

As Gold Exhibitor, your company receives the highest level of conference visibility. We view our Gold Exhibitor as a key partner and will work closely with you to maximise opportunities to showcase and promote your brand.

This premium package includes extensive exposure and recognition, such as:

- **Premium triple stand space (6m x 2m)** in a prime location, including three tables, chairs, and power sockets
- **Gold Exhibitor acknowledgment**, with your logo and URL displayed on the conference website and keynote/plenary holding slides
- **Complimentary final attendee list**
- **Daily recognition** as Gold Exhibitor during refreshment breaks
- **Company logo and 150-word editorial** featured in the Conference Programme
- **Opportunity to place promotional materials** at the registration desk (sponsor to supply)
- **Opportunity to display one pull-up banner** (sponsor to supply) in the Esther Simpson LG08 Theatre during keynote/plenary sessions





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## **Silver Exhibitor £2,300 (5 available)**

As a valued Silver Exhibitor, your company will receive prominent recognition and enhanced visibility over other exhibitors, including:


- **Double stand space (4m x 2m)** with two tables, chairs, and power sockets
- **Silver Exhibitor acknowledgment**, with your logo and URL on the conference website and keynote/plenary holding slides
- **Complimentary final attendee list**
- **Daily recognition** as Silver Exhibitor during refreshment breaks
- **Company logo and 75-word editorial** featured in the Conference Programme

## **Bronze Exhibitor £820**

As a key supporter of the conference, your company will receive recognition including:

- **Single stand space (2m x 2m)** with one table, chair, and power socket
- **Bronze Exhibitor acknowledgment**, with your logo and URL on the conference website and keynote/plenary holding slides
- **Complimentary final attendee list**
- **Daily recognition** as Bronze Exhibitor during refreshment breaks

## **Stand Personnel £265**

- Exhibition on Sunday, Monday and Tuesday
  - Access to sessions on Monday and Tuesday
  - Lunch and Refreshments on all days
  - Ticket to attend 40th Anniversary Celebratory Dinner at the Royal Armouries on Monday evening
- 

# NEXT STEPS

If you wish to support this conference, or would like more details about the opportunities available, please contact us at

**[events@hg3.co.uk](mailto:events@hg3.co.uk)**

or call **+44 (0)1423 529333**

